

## Garantiert ein TOP10-Platz für Automobilmarken + Kfz-Versicherungen

### Sales-Special: Browserspot zum Bestpreis

Fullscreen in der Routenplanung  
(750x500) + Reminder im  
Routenergebnis (300x250) flexibel  
belegbar auf Basis Unique User

#### Grundpreis:

250.000 Unique User = 18.750 €  
(TKP 75,00 Euro)

#### Angebotspreis:

250.000 Unique User = 18.750 € ./ 50%  
Special-Rabatt = 9.375 € ./ 15% AE

Das Angebot gilt für  
Buchungseingänge bis 30.09.2010.

### Angebote & Reservierungen bei

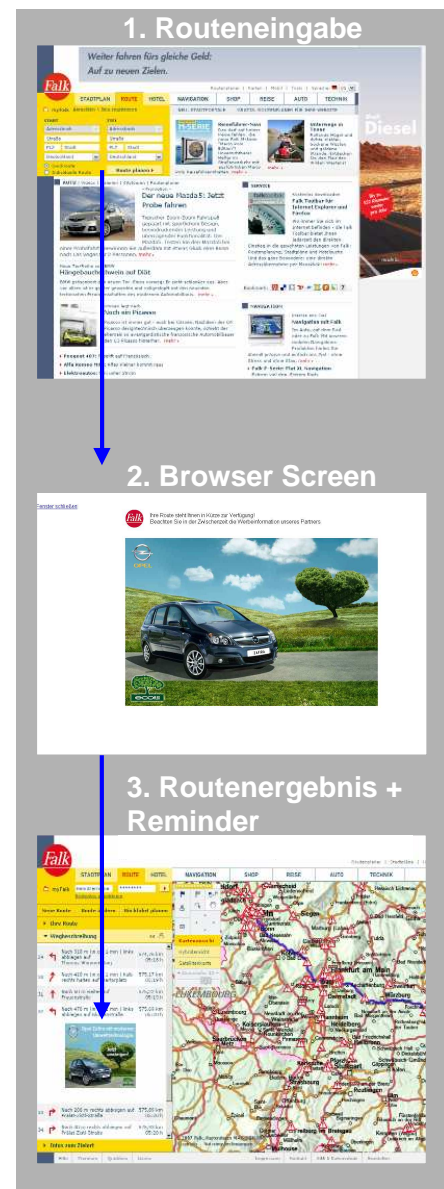
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The image shows three sequential screenshots of the Falk navigation website interface, illustrating the placement of an advertisement:

- 1. Routeneingabe:** The top screenshot shows the navigation input screen with various menu options like 'STADTPLAN', 'HOTEL', 'NAVIGATION', 'SHOP', 'REISE', 'AUTO', and 'TECHNIK'. A blue arrow points from this screen to the browser screen.
- 2. Browser Screen:** The middle screenshot shows a browser window displaying a full-screen advertisement for a car, featuring a dark hatchback on a green landscape. A blue arrow points from this screen to the routing result screen.
- 3. Routenergebnis + Reminder:** The bottom screenshot shows the navigation result screen with a map and a route. A small advertisement reminder is visible on the map, showing the same car from the previous screen. A blue arrow points from this screen to the bottom of the page.